

Most effective role for CDOC--why

Group 5 & 6

Become the voice of cancer legislative advocacy

Benefits

- CDOC will increase collaboration among members
 - network and share resources
- CDOC will have a unified voice → greater impact

Challenges

- Get vested interest from stakeholders and members on chosen priorities.

Capacities

Changes

- Clarify expectations of members
- Need better communication
- Improve structure to support advocacy

5 action steps

1. Examine and clearly define coalition structure and membership roles. Is this a top down or bottom up coalition?
2. Establish effective two-way communication
3. Identify advocacy priorities (should be bottom up, e.g., from access to care forums)
4. Develop advocacy plan and platform
5. Implement and evaluate!

Group 5 & 6 Add't Notes:

Potential Roles

- Build relationships with legislators
- Send action alerts through list serv
- Solicit people to testify for bills
- Be a repository for advocacy resources
- Hold community forums and town halls
- Form advocacy team to review bills and decide on position
- Provide advocacy training and tools
- Organize lobby day
- Work out process for taking policy positions
 - Coalition members to opt in or out
- Become a powerful legislative advocacy lobbying group
- Policy and advocacy training
 - Include the rules for non-profits (communicate existing trainings)
- Re-focus goals of CDOC before conducting advocacy
- Educate coalition on open bills
 - What do they mean
 - What/how will they effect the community
- Facilitate and offer technical assistance/ access to data for advocacy/policy
 - Only identify 1-3 policy issues a year and strategically plan accordingly.
- Is there an objective to build coalition? What are the CDOC's roles as a coalition?

CDOC Activities

- Identify priorities
- Open dialogue with members
- Identify current bills
- Resource mapping from communities

Challenges

- No "feeling" of coalition
- Missing medical representation and public health dept. from each county
- Lack of agreement of CDOC's role

Benefits

- Increased collaboration with coalition members
 - unified voice → greater impact
- Network and share resources