

## Most effective role for CDOC--why

### Group 3 & 4

- Provide links on CDOC website to organizations that already have information on advocacy (also link to C4 maps)
- CDOC can be a convener of this information/groups in the state
- Letter on behalf of CDOC organizations to support bills
- Clearinghouse for data request to CCR etc.

#### Benefits

- One stop shopping

#### Challenges

- Everyone is busy
- Data tables don't work as well as pie charts, maps, bar graphs
- How to fold in community work with CDOC (needs to be a two-way street)
  - How to message and articulate this
  - What is CDOC?
- Not everyone understands importance of data, how to use it.
- Finding partners to help increase access to diagnosis and treatment.

#### Capacities/Changes

- Do we need a new team who can send out a letter on behalf of our partner organizations to support bills?
- Share hard copies of maps and data with organizations who don't have budget to print
- What do we have in common with other organizations, not just focus on cancer (i.e., access to care). What can bring us together?

#### 5 action steps

1. Share Los Angeles cancer registry report on cancer trends for Asian sub populations
2. Adding links on CDOC website for organizations that already have advocacy information
3. Talk to California Cancer Registry about data is available and what we can share (i.e., breast cancer maps, what data is available for Asian/Pacific Islander subgroups)
4. Provide clarity on what CDOC is and what our purpose is.

## Group 3 & 4 Add't Notes:

### Potential Roles

- Information sharing via CDOC list serv on bills/ACS CAN action alerts
- Sharing data from the cancer registry and Intercultural Cancer Council (ICC) on cancer sites by district or subgroups of the population
  - e.g., cancer trends report for Asian and Pacific Islander subgroups by Miles Coburn with LA Cancer Registry
  - RSET team could teach advocates how to use data (also make sure data and research is valid)
- Interpret legislative bills
  - Provide instructions (that are translated into a variety of languages)
  - Provide links to other organizations that already do this on the CDOC website
    - [www.CFILC.org](http://www.CFILC.org) (also has training on how to talk to legislators and who can do what)
    - [www.acscan.org](http://www.acscan.org) (also has info on finding out who your legislators are)
- Go beyond working just with cancer organizations. Work with disability orgs or nutrition/physical activity orgs that already advocate
- Send one bill support letter signed by all organizations of CDOC
- Organize legislative visits (one example of how to approach legislators is the Hook, Line and Sinker Model)
  - Hook – basic information
  - Line – personal story
  - Sinker – So, now what will you do to help?
- Follow models used for breast cancer advocacy , HIV/AIDS
- CDOC should focus on cervical cancer – mortality rates are increasing in some sub populations (high in Pacific Islander and Latino populations)
  - What can we do about this?
  - Should be easy to eradicate