

## Most effective role for CDOC--why

### Group 1 & 2

The most effective role for CDOC is to serve as a hub for resources to promote advocacy among cancer control stakeholders.

#### Benefits

- One stop shopping
- Information more accessible
- Empowering people w/passion in organization with information
- Coordinated effort
- Maximize resources available → more access
- Reduce duplication of efforts
- Supporting organizations with limited resources

#### Challenges

- Maintenance
- Implementation
- Process for deciding what to include/what not to include
- Process for communicating resource information to CDOC
- Too much information: how does CDOC rise to the top?
- Misinterpretation of available resources
- Administration

#### Capacities

- Have website
- Role expectations
- Staff
- Establish priorities
- Organizations can communicate to their constituents and then communicate back to CDOC

#### Changes

- Change website functionality
- Collect information in useful way
- One point person(s) for communication and what goes on site (decision-maker)
- Communicate to organizations what we can collect and provide
- More clarification on role + f(x) in general + this new project.

#### 5 action steps

1. Clarify overarching role and how advocacy piece fits
2. Review inventory (ID: current infrastructure(s)) to clarify and update
3. Web page redesign
4. Communication and training plan
5. Implementation and ensuring its use (include: maintenance and evaluation)

## Group 1 & 2 Add't Notes:

### Potential Roles

- Using CCR → dissemination of data
- Opening up means to look at qualitative data
- How to let public know about what's available; what CCR already produces
- County representatives
  - Rep/leader ← → Local/general population  
distribution network  
<systematically>
- Communication of resources via web site
  - By district
  - By zip code
- Advocacy training
  - How to be an advocate
  - Reading data
- Focal point for all information of all groups
- Increase communication re: CDOC capacity, goals, infrastructure etc.
  - Organization link in (i.e., CCR, ACS)
- Foster cancer advocacy at the local, regional, and statewide level through dissemination of data, resources and training.